

OVERVIEW

Linda Pereira is the senior partner of CPL Events and is a graduate in modern languages. Linda is a qualified educator, professional congress organizer and international speaker. Her PR, marketing and event experience was gained during her time as a professional Interpreter and advisor whilst travelling all over the world accompanying Members of Government and has been present in the most important events which have marked our recent history. Her expertise in protocol and business etiquette as well as cross-cultural communication have given her a privileged status as a consultant in government circles and at the highest corporate levels. Her work in the Meeting Industry led her to take a Master's Degree in Adult Education. She is proud to have been involved in countless large-scale meetings at an international level and to have played an important role in the two European Presidencies held by Portugal as well as EXPO'98, the last World Exposition of the XXth century. Respected internationally as a speaker she is continually being invited to speak to professionals in the Business Travel Sector and has lectured in countries such as Italy, Spain, Russia, Egypt, Cape Verde, United Kingdom, Dubai, Spain and The Netherlands to name just a few.

She is continuously called in as a consultant to International Hotel Groups on staff training and has earned the nickname of the *Destination Diva* among her peers for her expert knowledge on Meetings & incentive Destinations and her focused attention to detail when it comes to quality service.

She is a member of ICCA, SITE and PCMA.

She is President of the Portuguese Chapter of CIMPA - Connected International Meeting Professionals Association, Member of the Board of Directors of WECAL – Women's e-Commerce Association International, Vice-President of ADVP – Portugal's Sales & Marketing Association, President of the Iberian Chapter of IAHP – International Association of Hispanic Meeting Professionals and Member of a Panel of International Experts for the Development of Business Travel in Russia.

She is married to a military officer and has two teenage daughters.

Some References:

"When Linda's around there's a guarantee of

a great show

great fun

great networking

great atmosphere

great giggles

great punctuality

great organization

Linda is an amazing person and a really hard act to follow!

Members of MPI – Meetings Professional International

"Ms. Linda Pereira is one of those rare people who can successfully organize and manage an event with such skill and precision that it appears effortless to everyone around her. In reality, it requires considerable effort to coordinate the work of many attendees experience and remember long after it's over and Linda has moved on another event. And the best part is that she truly enjoys it!"

James Henderson, Manager
Technical Marketing & Training
ESRI International

“Linda es la musa lírica de la cibernética.”

Jose Antonio Ferrero
General Director
Consejo Empresarial de la OMT

“Linda is a great personality. Bringing people of diverse cultures together in friendship is in her very nature. She is a hardworking dedicated professional with integrity. With her ever present smile on her face, she is the ultimate public relations lady.”

Shabeer Ahmed
Managing Director of Sunland Travels Pvt. Ltd.

“Linda is a true professional, an accomplished business woman, a leader in her industry. I admire Linda for her ability to work with people in various industries to create spectacular events that her clients and her staff can be extremely proud of. She has a way of making people feel comfortable in her presence. She is a very giving and warm person, one I am proud and honored to call a friend. She is an excellent negotiator and knows how to create win-win outcomes for both her client and her company. Linda has become what we in America refer to as a "Soul Sister" We are of a similar mind and heart.”

Heidi Richards
Well-known Author, Trainer and International Speaker
Speaking With Spirit, Inc.