

APPLYING MEETING TECHNOLOGY FOR INCENTIVE PROGRAMS

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The meeting industry applies more and more new technology to improve the learning and networking, before, during and after meetings or conferences. There are tools and services, gadgets and gifts that all contribute to the meetings key objectives. Like in incentives, motivation of participants also plays a big role at meetings. Meetings and incentives are merging and sometimes start to look alike.

These 3 key meeting areas; learning, networking and motivation are the action terrains in which meeting/incentive professionals and suppliers can make the difference for their customers. By applying the latest technology in computer, telecom and AV the results of meetings and incentives can be influenced dramatically.

In this session, Maarten Vanneste will talk about the three action terrains based on his Meeting Content Matrix and link them to incentives. The Meeting Support Matrix will be our map to show some of the latest technology that will help you provide valuable ideas and advice to your clients.

How about getting a 3D hologram speaker on your stage?

Or a networking device that allows you to look behind your back?

Or simple but forgotten phone conferencing technology for remote presentations?

This session will

1. Create a sense of direction, using a simple framework to analyse the technology needs for your events.
2. Show you some of the latest in applications that will enhance the value of your programs.
3. Make you remember some simple applications of existing or even old technology.